

2027 SPONSORSHIP OPPORTUNITY

DANIEL BARTON #58 | JUNIOR ROTAX

DRIVE | LEARN | IMPROVE | ACHIEVE

ABOUT DANIEL

Daniel competes in Junior Rotax at club and national level, racing at circuits across the UK. With a strong work ethic, a passion for racing and a clear drive to improve, he is focused on continuing his development throughout the 2027 season.

We are looking for businesses and brands who would like to become part of Daniel's journey. We want to build genuine partnerships that give supporters a connection to the racing, rather than simply asking for a cheque.

KEY ACHIEVEMENTS

FOREST EDGE

Championship Winner

SC PLATE

Winner

NATIONAL LEVEL

Competition across the UK

RACE-DAY VISIBILITY

Most race days are streamed live on Alpha Live, giving sponsors, customers, friends and family the opportunity to follow Daniel's racing even when they cannot be at the circuit.

LIVE RACING | SOCIAL UPDATES | RACE REPORTS | RESULTS

CURRENT PARTNERS

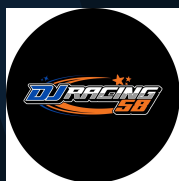


MORE THAN RACING.

Support. Develop. Inspire. Be part of the journey.

DJ RACING 58

james.bart@hotmail.co.uk | Instagram: @dj racing130 | Facebook: DJ Racing 58



PARTNER WITH DJ RACING 58

Support can take many forms.

WAYS TO SUPPORT DANIEL

Sponsorship does not have to mean a large financial commitment. We are open to partnerships of all shapes and sizes, including:

Race entry fees

Tyres

Equipment / parts

Products / services

Product discounts

Financial support

WHAT SPONSORS CAN RECEIVE

- BRANDING** Logo placement on kart graphics, racewear or teamwear depending on the partnership.
- SOCIAL MEDIA** Promotion through @dj racing130, race-weekend updates, results and sponsor mentions.
- TRACKSIDE** Visibility throughout the season at club and national-level events.
- RACE EXPERIENCE** Come and watch us race at selected events, meet the team and experience a race weekend up close.

RACE DAYS LIVE ON ALPHA LIVE

Many of Daniel's race days can also be watched online via Alpha Live - extending the reach of the partnership beyond the circuit.

LET'S WORK TOGETHER FOR 2027

Whether you can help with a set of tyres, an entry fee, a discount on your products or services, or a larger sponsorship package, we would love to talk about a partnership that works for both sides.

JAMES BARTON

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